



# ELCHC Development & Outreach Committee Meeting Agenda Packet

Wednesday, January 21, 2026 at 3:00 pm

6302 E. Dr. Martin Luther King Jr. Blvd., Suite 100, Tampa, FL 33619

<https://us06web.zoom.us/j/88988792207?pwd=UYNiYSVby8rB2w0isq33IVcP9Fivbm.1>

Meeting ID: 889 8879 2207

Passcode: 872418



## ELCHC Development & Outreach Committee Meeting Agenda

Wednesday, January 21, 2026

### I. CALL TO ORDER

S. Robinson

A. Roll Call/Quorum Verification

### II. PUBLIC COMMENT

S. Robinson

*Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment.*

### III. ACTION ITEM

S. Robinson

A. Approval of November 12, 2025 Draft Meeting Minutes - 3

### IV. DISCUSSION ITEMS

S. Robinson

A. The Young Children's Summit 2026

B. The Young Children's Summit 2025

C. Committee Schedule

A. Currently, January 21; March 11; May 13; July 8; August 12

### V. CEO REPORT

F. Hicks

A. Legislative update

A. Hillsborough Day 2026

B. Listening Sessions

### VI. ANNOUNCEMENTS

S. Robinson

A. Day of Play-Saturday, February 21 from 10:00 am-12:00 noon at Sadie Gibbs Martin Community Center

### VII. ADJOURNMENT

S. Robinson



## DEVELOPMENT & OUTREACH COMMITTEE UNAPPROVED Draft Meeting Minutes

Wednesday, November 12, 2025, at 3:00 pm

6302 E Martin Luther King Blvd, Suite 100

Tampa, Florida 33619

Hybrid Meeting

### MEETING ATTENDANCE

**Facilitator:** Dr. Shawn Robinson

### Committee Members Present:

Dr. Shawn Robinson, Bob Hyde\*, Dr. Stephe Homlquist\*, Kelly Flannery\*, Ashley Porch\*, Chantal Porte\*, and Felicia Thomas

### Committee Members Absent:

Alina Shaffer, Jonathan Ferro and Dr. Emily Shaffer

### Board Members Present:

None.

### ELCHC Staff:

Alison Fraga, Dr. Fred Hicks, Nancy Will, Abigail Perez, Kiyana Scott, Sonia Duraimurugan, Theon Salley, Sabrina Ruiz\*, Rebecca Salgado\*, Gary Meyer\* and Kelley Minney

### Other Attendees:

Paul, Quin, and Alex Ochoa

*\*Indicates attendance by Zoom Meeting platform.*

### CALL TO ORDER

Quorum Verification

Dr. Shawn Robinson, Committee Chair noted that a quorum was present and called the meeting to order at 3:01 p.m.

### PUBLIC COMMENT

There was no Public Comment.

## ACTION ITEMS

Approval of the August 13, 2025, Draft Meeting Minutes

*Dr. Stephie Holmquist made a motion to approve the draft meeting minutes from August 13, 2025.*

*Ashley Porch seconded the motion. The motion passed unanimously.*

## DISCUSSION ITEMS

### Summit 2025 After Report

Abigail Perez ELCHC Director of Community Outreach highlighted the final numbers from the Young Children's Summit.

- Ms. Perez shared that a couple of sponsorships had not come through to date. However, they were expected within the week.
- 129 no-shows to work through for the Young Children's Summit in the new year

### Literacy Score for 2026

Dr. Fred Hicks, CEO of the ELCHC shared starting in 2026 the state would require a passing score of 707 up from 690 for each individual early learner. Dr. Hicks shared Hillsborough County was at 42% readiness score entering kindergarten.

Dr. Hicks shared that Dr. Robinson and Ms. Flannery would be focused on ideas along with the committee on how to improve scores. Ms. Ashley Porch suggested using 707 as an iteration of giving i.e. \$707.00, \$7007.00, etc..

Mr. Bob Hyde shared that using the plan that was already in place to achieve the 690 and adding to it rather than starting from scratch.

The committee discussed ideas that would include further marketing efforts for the presence of the ELCHC and the services provided to qualifying families. The committee also discussed expanding the Day of Play events that help parents learn how to incorporate learning with play throughout the county.

### 2026 Summit

Dr. Shawn Robinson shared he liked the theme the board of directors came to agree on during the Board of Directors retreat on November 1<sup>st</sup>, "Elevate Early Learning."

Dr. Robinson shared that in ideal circumstances Voluntary Pre-Kindergarten (VPK) would have the funding to go a full day rather than a half-day. Dr. Robinson spoke to perhaps matching the public school model that is seen for early education would be a great start.

Dr. Robinson spoke to employers who have childcare as a part of their work environment. Dr. Robinson spoke to models that already exist and marketing VPK to business leaders so they are aware of the tax credit associated with providing childcare in the workplace.

There was committee discussion on tax credits for employers as well as discussion on the top employers in Hillsborough County.

There was also committee discussion on the curriculum being used in early learning centers and training the current pool of teachers on potentially new curriculum.

Dr. Hicks stated that barriers to entry such as transportation and VPK not being a full-day holds some families back from enrolling their child for VPK.

Mr. Bob Hyde, committee member recapped what should be highlighted to next steps businesses should do to assist in filling in the financial gap for ~8,500 students that are not able to receive full-day VPK services.

### **Host/Celebrity**

Dr. Hicks summarized the discussion the board of directors had during the retreat.

There was committee discussion on potential celebrity host for the Young Children's Summit including the Mayfield's, and Tony Dungy.

There was also committee discussion on the second part of the Young Children's Summit (YCS) the Saturday after the YCS to include parents, center owners, and teachers.

Dr. Hicks shared the ELCHC staff would create a framework for the second part of the YCS.

Bob Hyde said he would be able to pitch in for food for the parents, center owners, and teachers.

There was committee discussion on sending out save-the-date notices much early than what was sent.

### **Teacher's Night Out**

Stacey Francios, Director of Program Initiatives and Education (PIE) shared details of Teacher's Night Out (TNO). Ms. Francios shared that approximately 300 teachers participated in the 2025 TNO event at Zoo Tampa. Ms. Francios also shared that the event was to recognize the hard of teachers with a, inspiring, fun evening that teacher's look forward to all year.

### **CEO REPORT**

Dr. Fred Hicks shared the following:

#### **Legislative Update**

Dr. Hicks shared that attempts at scheduling meetings with legislators had not been successful. Dr. Hicks shared that he and Chair Aakash Patel attended a public event to get the ear of Representative Traci Koster and Representative Fentrice Driskoll.

Dr. Hicks shared the hot topic was taxes and emphasized that coalitions state- wide could not leave money on the table. Dr. Hicks recognized the work of his team in the ability to spend down close to the entire budget relative to its size.

### **ANNOUCEMENTS**

Dr. Robinson shared with the committee that the next Day of Play was scheduled for December 6 from 10:00 am to 12:00 noon at Jackson Spring Community Center.

Dr. Robinson also invited the committee to celebrate the graduation of students that were graduating as a member of the Senate Café. Dr. Robinson thanked ELCHC leadership for the time spent with the students in the program.

Dr. Hicks invited the committee to think of ideas for a pitch deck and gave feedback received to date.

### **ADJOURNMENT**

Dr. Shawn Robinson called for a motion to adjourn the meeting.

*Bob Hyde made a motion to adjourn at 4:15 pm. Ashley Porch made a second. The motion passed unanimously.*

