

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Hillsborough County

TITLE: Summer Boost Enrichment at Zoo Tampa

Short description of the commodity or service desired: Provide free family admission to Zoo Tampa and their Early Childhood Education Center for children in the Summer Boost program.

CONTACT

Name: Gary Meyer

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Internal tracking number, if any:

Date posted: 6/7/2024 Last day for receipt of information: 6/28/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
family membership to zoo and early childhood education center

Quantity or Term (as appropriate):

Free Zoo Tampa and their Early Childhood Education Center family admission for their period 6/9/2024 to 9/15/2024.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Hillsborough County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

No other cultural facility in Tampa Bay offers a full-time licensed Early Childhood Education Center that specializes in outdoor nature play, empathy and social emotional learning activities, in addition to kindergarten readiness and literacy, while including family involvement in this curriculum.

School Readiness support programs include:

- Literacy enrichment program through ZooTampa’s partnership with Tampa-Hillsborough Public Library: Literacy Resources are grouped thematically to complement many of the themes visitors might encounter during the day at the zoo.
- “Zoo Site Word Seek and Find” which was created by a Zoo School Pre-K 4 teacher to identify the site words needed for kindergarten readiness.
- Toddler Tuesdays- Amazing Adventure through the Alphabet: A monthly event at the zoo with interactive activities, sing-a-longs, story time, and exclusive wildlife connections.
- Conservation Kids Club-Monthly Interactive science-based activities for families to connect at the zoo.

Intended Single Source:

Zoo Tampa

Estimated Dollar Amount:

\$200,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

In 2001, ZooTampa at Lowry Park became the first AZA (Association of Zoos and Aquariums) accredited Zoo to open an Early Childhood Education Center for children 2-5 years of age. The “Zoo School” developed science, social and emotional learning around connecting children to nature through empathy-based curriculum and applied those fundamentals to the way we deliver programming at ZooTampa. Due to it’s popularity and educational benefit to the community, Zoo School has a two-year waiting list.

No other cultural facility in Tampa Bay offers a full-time licensed Early Childhood Education Center that specializes in outdoor nature play, empathy and social emotional learning activities, in addition to kindergarten readiness and literacy, while including family involvement in this curriculum.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Gary Meyer, Chief Financial Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.