



QUESTIONS & ANSWERS FOR RFP Street-Level Child Literacy Focus Groups

Please be advised all questions are keyed as submitted:

4-10-2024:

Question: Even though the title is Focus Groups – there was nothing in your RFQ that actually suggested focus groups – this is just a bit confusing – can you clarify?

Answer: Because the target population may not have easy access to technology, we desire a series of in-person focus groups that are conversational and prompt answers to our questions.

4-5-2024:

Question: One page 3 it states a need for focus groups, can you clarify that what you need is a survey and not focus groups.

Answer: Because the target population may not have easy access to technology, we desire a series of in-person focus groups that are conversational and prompt answers to our questions.

Question: Will the surveys be offered in both English and Spanish?

Answer: Focus groups will be offered in both English and Spanish.

Question: How many surveys do you require for this project?

Answer: Each focus group can work from the same set of questions.

Question: Based on Scope and RFQ Scoring, can you confirm what you need from vendors in regard to the "client reviews" of similar work?

Answer: Examples of documentation that would meet this requirement include letters of recommendation or endorsement or public media records of recommendation or endorsement.