

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Hillsborough County

TITLE: ARPA Decodable Books with Just Right Reader

Short description of the commodity or service desired: Just Right Reader has a suite of decodable products developed by reading experts and phonics leaders for teachers, families, and children. Decodable books are simple books written for the beginning reader and allow students to practice and apply the letter-sound relationships they are learning.

CONTACT

Name: Gary Meyer

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Internal tracking number, if any:

Date posted: 3/7/2024 Last day for receipt of information: 4/18/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

We intend to contract with Just Right Reader, who has a suite of decodable products developed by reading experts and phonics leaders for teachers, families, and children. Decodable books are simple books written for the beginning reader and allow students to practice and apply the letter-sound relationships they are learning.

Quantity or Term (as appropriate):

160 Board Books, 0-12 Months Library; 160 Board Books, 12-24 Months Library; 160 Board Books, 24-36 Months Library; and 320 Pre-Emergent Reader Take-Home Decodables.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Hillsborough County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Just Right Reader Decodable Books and Take-Home Decodables are a sole source product, manufactured, sold and distributed exclusively by Just Right Reader. Aligned directly with the Science of Reading, the decodable texts include a unique set of attributes including a QR Code on the back of each book directing the reader to an instructional phonics lesson video taught by a literacy expert. The QR code is a passport to literacy support that bridges the gap between classroom and at home learning. No other decodable book on the market provides this level of support to readers, making it a distinctly different product.

There is no other set of decodable books on the market available for purchase that would serve the same purpose or function. All of our decodables can be customized to meet the future adaptability of the school and students needs because we use each student's reading data to curate a customized set of books to meet their specific reading level. Our decodables are unmatched because they:

- Have a QR Code leading to a human led phonics lesson video to create a pathway for successful learning at home and in class

- Use reading data to curate sets of Take-Home Decodables, intended to create an At-Home library of up to 121 decodables.

- Provide a sense of fun and excitement around reading as the sets of decodables students receive each week are wrapped, customized to their reading level and labeled with their name.

- Create a technical solution to the issue surrounding learning how to decode words, reading with fluency and a greater sense of comprehension by offering students a unique set of attributes in our Take-Home Decodables that are not offered by any other decodable provider on the market

- Provide content that is representative of all kids in America's schools doing things kids do in order for kids to see themselves depicted in stories and gain a greater sense of community and belonging

- Provide the highest number of decodable titles on the market from a single publisher to create a more equitable learning experience through fictional and informational text.

 - Provide culturally relevant, funny, engaging text

- Bridge the educational gap between classroom and at-home learning by offering the digital phonics lessons in English and Spanish

- Alter reading progress by providing the most robust supplemental reading program that celebrates student's current reading level and curates a carefully selected set of decodables to meet students where they are and become progressively more challenging.

- Are based on the Science of Reading and follow the research of learning, reading, and how to build strong foundational skills in the core areas of reading with high quality evidence based materials

Intended Single Source:

Just Right Reader

Estimated Dollar Amount:

\$110,000.

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

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Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Gary Meyer, Chief Financial Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its

intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.