

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Hillsborough County

TITLE: ARPA Language Development with LENA Grow

Short description of the commodity or service desired: Evidence-based solution to boosting language and literacy development, accelerating social-emotional development, and improving classroom quality.

CONTACT

Name: Gary Meyer

Address: 6302 East Dr. Martin Luther King Jr. Blvd. Suite 100, Tampa, FL 33619

Telephone: 813-906-2942

Email: gmeyer@elchc.org

Internal tracking number, if any:

Date posted: 2/19/2024 Last day for receipt of information: 3/8/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

We intend to contract with LENA Grow for \$399,000 for their evidence-based solution to boosting language and literacy development, accelerating social-emotional development, and improving classroom quality. This fee will pay for 30 children in year 1, 54 children in year 2, and 64 children in year 3 at \$2,700 per child per year and include room materials, devices, clothing, software processing, curriculum, resources, and support at \$1,500 per child per year and third-party instructional coaching at \$1,200 per child per year. It also includes an implementation fee comprising system wide set-up, remote training, software configuration, technical assistance, and coach materials for up to three coaches.

Quantity or Term (as appropriate):

Term -3 Years.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Hillsborough County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

We intend to contract with LENA Grow for \$399,000 for their evidence-based solution to boosting language and literacy development, accelerating social-emotional development, and improving classroom quality. LENA Grow has demonstrated significant increases in all three CLASS domains.

Intended Single Source:

LENA Grow

Estimated Dollar Amount:

\$399,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The LENA System™ is the only validated tool for automatically measuring adult word counts, conversational turn counts (a proxy for serve and return interaction), child vocalization counts, and other metrics associated with the child's natural language environment.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Gary Meyer, Chief Financial Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.