

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Hillsborough County

TITLE: ARPA Provider Coaching for VPK FAST Star Early Literacy

Short description of the commodity or service desired: Provider coaching on VPK FAST Star Early Literacy

CONTACT

Name: Gary Meyer

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Internal tracking number, if any:

Date posted: 2/7/2024 Last day for receipt of information: 2/29/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

We intend to contract with Bertelsen Education for \$22,000 for targeted preschool coaching cohorts. They will focus on Renaissance, the Florida State VPK testing platform, and integrating VPK FAST Star Early Literacy sub-strands into the classrooms.

Quantity or Term (as appropriate):

Term-1 Year.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Hillsborough County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

We intend to contract with Bertelsen Education for \$22,000 for targeted preschool coaching cohorts. They will focus on Renaissance, the Florida State VPK testing platform, and integrating VPK FAST Star Early Literacy sub-strands into the classrooms. The Early Learning Coalition of Hillsborough County (ELCHC) has the need for targeted preschool coaching. The targeted preschool coaching cohorts will focus on Renaissance and integrating VPK FAST Star Early Literacy sub-strands into the classrooms. We have identified 248 providers having at least 1 child identified as needing "Urgent Intervention" from the 2022/2023 Progress Monitoring 3

Window and the 2023/2024 Progress Monitoring 1 window. A total of 23% of these sites have at least 25% of children identified as needing “Urgent Intervention.”

Intended Single Source:

Bertelson Education LLC

Estimated Dollar Amount:

\$22,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Bertelson Education LLC is the single sole source provider for the combined Asynchronous and Live Early Literacy Improvement Cohort Training Model. This model is manufactured, sold and distributed exclusively by Bertelsen Education LLC. We have attempted to source, through our wide network, other options to fit this need, but Bertelson's product is the only one available.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Gary Meyer, Chief Financial Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.