



ELCHC Executive Committee Special Meeting

Thursday, March 16, 2023 at 3:00 pm

6302 E. Dr. Martin Luther King Jr. Blvd., Suite 100, Tampa, FL 33619

Meeting ID: 856 1176 8349

Passcode: 423580

One tap mobile +13052241968,,85611768349#,,, *423580# US

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ELCHC Executive Committee Special Meeting

March 16, 2023

I. CALL TO ORDER

A. Patel

A. Roll Call/Quorum Verification

II. DISCUSSION ITEMS

A. Patel

A. Legislative Update: Special Appropriations Request - 3

B. Children's Summit 2023 Update - 5

C. Hillsborough Day in Tallahassee March 22, 2023

D. LivingHR Report

III. PUBLIC COMMENT

A. Patel

Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed start time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment.

IV. ADJOURNMENT

A. Patel



EARLY LEARNING
COALITION OF HILLSBOROUGH COUNTY

For Immediate Release

Contact Grayson Kamm | 727.430.2247

Grayson@CatalystCommunicationsGroup.com

Lawmaker Proposes “Summer Boost” Camp to Help Struggling Pre-K Students

New program would combine three key tools: intensive learning for kids, experienced mentors for teachers, and education for parents

TAMPA, FL (Date) – A state legislator from Tampa is seeking funding for an innovative new “Summer Boost” program aimed at helping students who are falling behind in Voluntary Pre-K (VPK) classes.

A troubling 50% of Tampa Bay’s students are not ready for kindergarten. To reverse that disturbing trend, Summer Boost would deliver an extra month of intensive learning for kids, pair teachers with a mentor teacher who has a record of success, and enroll parents in seminars to reinforce learning at home.

That combination—of educating students, teachers, *and* families—would be the first of its kind for a summer program for preschoolers in Florida. State Sen. Jay Collins is requesting a budget appropriation to implement the program, which was developed by the Early Learning Coalition of Hillsborough County.

“Our children are our future. For Florida to succeed, we need our children to succeed. When we know that half of our students are starting kindergarten behind, we owe it to them to take bold steps to turn that around,” said Sen. Collins, who serves on three Florida Senate committees related to education.

“Summer Boost zeroes-in on students who are on the edge, where intensive help at the right moment can make the biggest difference,” said Aakash Patel, Board Chair for the Early Learning Coalition of Hillsborough County. “By also educating families on how to help their kids learn, and giving teachers an experienced mentor, Summer Boost has an impact on the whole child.”

The nonprofit Early Learning Coalition works to improve education access and quality for kids from birth to age five. Kindergarten readiness is measured by testing for basic skills like counting and letter sounds when students enter kindergarten. In the Tampa Bay area, [only 50% of students pass this test](#).

“Summer Boost would serve 1,000 Pre-K students in Hillsborough County, reaching a large percentage of the 3,000–4,000 children in the county who enter kindergarten each year without the skills they need to succeed,” said Fred Hicks, CEO of the Early Learning Coalition of Hillsborough County.

Requested funds from the Legislature would cover pay for the teachers; stipends for supplies and travel; and compensation for substitute teachers and parents’ time during family education. The cost of the intensive program averages out to around \$100 per student per day, with an overall budget request of \$2,100,000.

“Investing now will deliver dividends for the future of Florida,” Sen. Collins added. “Preparing our children for kindergarten will help make sure that they’re more likely to graduate from high school, earn a higher income, be healthier as an adult, and stay out of the criminal justice system. This is common-sense.”

If funded by the Legislature, the Summer Boost program would roll out quickly, in the summer of 2023. Following initial success in Hillsborough County, this model could be quickly replicated in other areas across Florida.

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**2023 Hillsborough County
Children’s Business Summit**

Summit Objectives: Set from December to January 2023

The **purpose**¹ of the summit is to engage business leaders regarding the importance of the continued work, resources, and importance of ensuring every child is ready for school. This is accomplished through edification regarding the importance of brain development (the 1st 1000 days²) and its impact on lifelong learning, academic achievement, school readiness, social emotional health, better health, and future success.

The summit **connects** business leaders with the Early Learning Coalition of Hillsborough County’s need for resources to support family engagement, teacher recruitment, teacher retention, programming to support families with special needs. This fundraising effort aligns three strategic questions for business leadership input:

- ✓ How to support families with special needs
- ✓ How to increase the love of reading and math toward improving the current school readiness rate³ (Legislative Support)
- ✓ Addressing tangible family engagement toward ensure responsibility for parents as first teachers⁴ (family friendly practices at their business)

Target audience: Set as of January 2023

The summit will attract members of the Hillsborough (Tampa Bay) Business leadership, owners, philanthropists, and donors.

Save the Date: Set as of February 2023

September 21, 2023

Venue: -Done as of March 1, 2023

The Portico – 1001 North Florida Avenue, Tampa, FL 33602. (In the works)

Budget: Draft Presented at the Development Meeting on March 8, 2023

- venue rental:
- catering:
- marketing:
- speaker fees:

¹ Th summit serves as a launch for the business strategic plan to provide a viable workforce with more: children ready for school, high school graduates, and higher education, certifications, and skills for life.

² For more see: https://bainumfdn.org/wp-content/uploads/2019/06/Bainum_First1000Days_Brief-002.pdf

³ Lookup readiness rates here: [Readiness Rates Home](#) | [FL Voluntary Prekindergarten](#) | [OEL \(floridaearlylearning.com\)](#)

⁴ For more see: [The World Celebrates Parents as Educators Today](#) | [Parents International](#) and [Parents as first teacher - Document - Gale Academic OneFile](#)



2023 Hillsborough County Children's Business Summit

- other costs:

Need to find a good corporate sponsor: Wells Fargo, PNC, or Truist

Current projected net as of March 2023: \$45,000

Agenda: Discussed at Development meeting in March

- Registration
- Welcome by Chair: Pledge of Allegiance, Recognition of Donors
- Madeline Thakur Speaks
- Presentation of Celebration Checks by CEO
- Keynote Speaker: Vance O. Speaks
- Animation Short Video
- Closing Remarks: Asks
- Survey texts to attendees (3 points special needs, sustainability of industry pay, improving love of reading)

Invite speakers: Discussed at Development meeting in March

Possibly: Vance Aloupis and **Madeleine K. Thakur**, Possibly Demetra of the Tampa Bay Partnership

Sponsors: Discussed at Development meeting in March

Reach out to experts in the field and potential sponsors to participate in the summit.
Development Committee. Ann Marie at Hillsborough County Public Schools is able to purchase a table.
Idea for a Donor Wall: see our lobby. Notes/bullets from the March development meeting:

Donor Newsletter
Keep in mind that it's a luncheon and not a dinner
Bring in a Center to do the Pledge of Allegiance
Visit the Centers list
Platinum, Gold, Silver, Donor Levels

Promote the event:

Use various marketing channels to promote the event, such as email marketing, social media, and targeted advertising, BOD connections, business connections, and database of stakeholders.

Logistics:

Ensure that all logistical details are taken care of, including registration (QR Codes with Webauthor), transportation if applicable, parking, accommodations, and on-site management, clean up, and debrief.



EARLY LEARNING

COALITION OF HILLSBOROUGH COUNTY

2023 Hillsborough County Children's Business Summit

Conduct the Summit:

During the event, ensure that everything runs smoothly (audio) staff in place, and that attendees are engaged and informed.

Follow up with attendees and sponsors:

After the event, send out surveys to attendees to gather feedback and provide sponsors with a summary of the event's impact. Launch the donor follow-up, relationship cultivation based on personalized correspondences, gifts from children in care, invitations to visit centers, holiday thank you notes, happy birthdays, and personal phone calls toward 'loyalty and a sense of family'.