



ELCHC Development Committee

Wednesday, October 19, 2022

6302 E. Dr. Martin Luther King Jr. Blvd., Suite 100, Tampa, Florida 33619

Meeting ID: 848 9638 6980

Passcode: 485914

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ELCHC Development Committee

Wednesday, October 19, 2022

I. CALL TO ORDER

S. Robinson

A. A. Roll Call/Quorum Verification

II. ACTION ITEMS

A. Approve Proposed Development Committee Purpose Statement and Duties - 3

S. Robinson

B. Approved Proposed Development Committee Meeting Schedule - 4

S. Robinson

III. RESOURCE DEVELOPMENT & COMMUNITY RELATIONS REPORT

A. Fraga

A. Fundraising

B. Marketing and Communications

C. Outreach

IV. DISCUSSION ITEMS

A. Dashboard

A. Fraga

B. Fundraiser

A. Fraga

V. PUBLIC COMMENT

Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed start time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment.

VI. ADJOURNMENT



EARLY LEARNING COALITION OF HILLSBOROUGH COUNTY DEVELOPMENT COMMITTEE

Proposed Purpose: The Development Committee leads the Board of Director's participation in resource development for the ELCHC. The Committee works with staff to develop the fund development plan and relays important information about the ELCHC's programs to the Board of Directors. The committee proposes policies and develops plans, procedures, and schedules for board involvement in fund raising, partner development, and community engagement.

Proposed duties: Members of the Development Committee will have a deep understanding of the programs offered by the ELCHC, provide strategic advice, engage the Board of Directors, and connect staff to additional stakeholders to ensure the ELCHC has all resources necessary to implement and grow programs. It familiarizes board members with friend-raising and fund-raising skills and techniques so that they are comfortable making appropriate introductions and requests. The committee plays a strong role in identifying, cultivating, and approaching major donors. The committee will work with staff on scheduling visits by board members to childcare providers for the purpose of identifying ways in which the ELCHC and its Board of Directors advocate for, provide, or seek support. Investigate new fundraising projects, activities, and ideas for possible use in the future

Proposed North Star: Produce a major gift (\$2M - \$5M)

**FY 2022-2023
DEVELOPMENT COMMITTEE MEETING SCHEDULE**

Wednesday, October 19, 2022

Wednesday, January 18, 2023

Wednesday, April 19, 2023

All meetings of the Early Learning Coalition of Hillsborough County Development Committee are held at **3:00 pm** until the conclusion of business at 6302 Martin Luther King Jr. Blvd. Bldg. 100, Suite 100, Tampa, FL 33619 unless otherwise publicly noticed and/or noted above.

PLEASE NOTE: *This meeting schedule is posted on the ELCHC website located at www.elchc.org Changes to any dates, times and locations of these meetings will be posted at all times. Members of the public may confirm by phone by calling (813) 515-2340.*

