



2018 SPONSORSHIP OPPORTUNITIES

The ELCHC Day of Play is an awesome opportunity for businesses to demonstrate their support for early childhood education and our area's children and families.

Day of Play is an event dedicated to highlighting the power of PLAY as a vital component of early childhood development. Learning is fun and fun is learning at this event for our community's youngest citizens, ages birth to 12 years of age. Families will walk away having engaged in activities that will translate to learning experiences for their children that their parents can replicate at home.

Play Advocate Title Sponsorship \$10,000 (Only one available)

Event Branding rights – *ELCHC Day of Play Presented by XYZ Company:*

- Branded presence on all event signage and marketing collateral
- Opportunity to display signage on the event stage
- Inclusion on all media relations and promotional campaign activities
- Introduction and speaking opportunity at Day of Play
- Company logo and banner on ELCHC Day of Play web page with link to company's website
- Prominent recognition on all pre-and post-event advertising and media
- No less that one mention every hour during the event
- Inclusion in all press releases
- Three event display tables (20' X 20") and 6 chairs located directly by the main event entertainment stage
- Inclusion and tags in all web site announcements, emails and social media postings.
- Full-page ad in 2 issues of the Provider's Focus Magazine (distribution totaling more than 4,000)

Play Patron Sponsorship \$5,000 (Only one available)

- Branded presence (business name or logo) on some event signage and marketing collateral
- Two tables for exhibitor space at event near the main event stage
- Two Live on-stage public-address system mentions on event day
- Half-page ad in one issue of the Provider's Focus Magazine (distribution totaling over 4,000)
- Inclusion in most web site announcements, emails and social media postings.

Play Expert Sponsorship \$500 (Limited Availability)

- Single table and 2 chairs Exhibitor space
- High-traffic placement at Day of Play event
- Logo placement on sponsorship banner
- Public mention at close of ELCHC Day of Play Event