



Monday, September 18, 2017 at 3:00 pm
6800 N. Dale Mabry Highway, Suite 134
Tampa, Florida 33614
Call-in: 866-866-2244
Access Code: 5194796

I. CALL TO ORDER

A. Patel

II. PLEDGE OF ALLEGIANCE

III. PUBLIC COMMENT I

Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed start time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment. All public comment in Public Comment I must pertain to an item on the approved agenda.

IV. CONSENT AGENDA (Pg. 3-12)

The "consent agenda" is a single agenda item typically addressed first after convening the board meeting and establishing that a quorum is present. The consent agenda encompasses all the routine, pro forma and noncontroversial items that the Board needs to vote on.

- A. Approval of June 12, 2017 Board Meeting Minutes
- B. Execute School Readiness Funding Match Contract with Children's Board of Hillsborough County
- C. Execute School Readiness Match Contract with School Board of Hillsborough County
- D. Execute Community Development Block Grant (CDBG) contract with City of Tampa
- E. Execute Contract with Champions for Children

V. EXECUTIVE REPORTS

- A. Chair's Report A. Patel
- B. CEO Report S. Knobl
- C. CFO/Treasurer Report (Pg. 13-16) Steve Costner/Joe McElroy

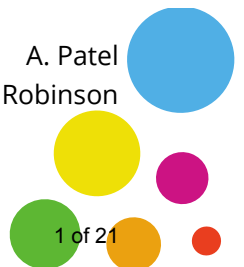
VI. OLD BUSINESS

VII. ACTION ITEMS

VIII. COMMITTEE REPORTS

- A. Executive/Finance Committee
- B. Governance Committee

A. Patel
S. Robinson



- C. Communications and Outreach Committee
- D. Legislative Affairs Committee
- E. Service Delivery & Efficiency (Pg. 17)

- D. Jacob
- S. Murman
- A. Chowning

IX. DISCUSSION ITEMS

X. INFORMATION ITEMS

- A. Dashboard (Pg. 18)
- B. ELC Mobile App (Pg. 21)

N. Metsker

XI. PUBLIC COMMENT II

Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed start time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment.

XII. ADJOURNMENT

Board/Staff Tasks & Assignments Completed from June 12, 2017 Board Meeting

Task	Owner	Date Completed

UPCOMING MEETINGS

- Service Delivery & Efficiency Committee Meeting**- September 25, 2017 at 2:00 pm
- Legislative Affairs Committee Meeting**- Thursday, October 5, 2017 at 9:30 am
- Executive/ Finance Committee Meeting** – Monday, October 16, 2017 at 3:00 pm
- Board Retreat**- Monday, November 13, 2017 from 12:00 pm to 2:30 pm
- Board of Directors Meeting**- Monday, November 13, 2017 at 3:00 pm

UPCOMING EVENTS

- Read for the Record**- Thursday, October 19, 2017

Monday, June 12, 2017 at 3:30 pm
6800 N. Dale Mabry Highway, Suite 134
Tampa, Florida 33614

MEETING ATTENDANCE

Facilitator: Aakash Patel, Chair

Board Members Present:

Scott Barrish*, Tracye Brown, Luke Buzard, Marie Caracciola, Angela Chowning, Dr. Daphne Fudge, Mary Hancock, Lynne Hildreth, Dianne Jacob, Dr. Jacquelyn Jenkins*, Jennifer Kuhn*, Joe McElroy*, Brian McEwen, Sandra Murman*, Kelley Parris, Aakash Patel, Kelley Parris, Dr. Shawn Robinson*, and Liz Welch.

Board Members Absent:

Carlos Del Castillo, Jill Hammond, Dr. Douglas Holt, and Ed Peachey.

ELCHC Staff:

Steve Costner, Bobbi Davis, Stacey Francois, Tracy Knight, Dr. Steve Knobl, Nancy Metsker, Kelley Minney, Liza Normandia, Abby Perez, Janet Stutzman, Tracie Cardwell, and Chad Leonard.

Other Attendees:

Robert Buesing, Marina Harkness, Rebecca Lopez, Rhonda Rhodes, and Shanae Simon.

Indicates attendance by phone*

CALL TO ORDER

Quorum Verification

Noting a quorum had been established, Chair Patel called the meeting to order at 3:30 pm.

The Board recited the Pledge of Allegiance.

The following items were included under Consent Agenda:

- A. April 17, 2017 Board Meeting Minutes
- B. Disposal of Surplus Equipment
- C. 2017-2018 Board and Executive/Finance Meeting Calendar
- D. Revisions to Sliding Fee Scale for Parent Co-payment
- E. Anti-Fraud Plan

Dianne Jacob made a motion to approve the items under Consent agenda. Angela Chowning made a second. The motion carried unanimously.

Board Chair's Report

Chair Patel recognized Robert Buesing for his years of service on the Early Learning Coalition of Hillsborough (ELCHC) County Board of Directors. The board presented Mr. Buesing with a service

award in appreciation and gratitude for his dedication and support to early learning services and programs for the children and families in Hillsborough County.

Mr. Buesing remarked that he was grateful for the opportunity to serve on the ELCHC Board of Directors and that he had gained a lot of knowledge about the importance of early learning services and programs during his time serving on the board. Mr. Buesing stated that he had been asked to lead a board of advisors of prior private sector board members that would provide additional support to the Coalition through advocacy and "friend raising." Mr. Buesing added that the Board of Directors had a key role in fiduciary, strategic, and generative work.

Chair Patel reported that he and Dr. Knobl had attended the Early Learning Association of Chairs (ELAC) meetings in Tallahassee on May 26-27, 2017.

Chair Patel stated that he would join Dr. Knobl and Robert Buesing at the Florida Chamber Foundation's Earners to Learners Education Summit in Orlando on June 13, 2017.

Chair Patel stated that the ELCHC was a finalist at the Tampa Bay Business Journal's Nonprofit of the Year Awards luncheon. Chair Patel thanked Dianne Jacob and PNC bank for their table sponsorship at the awards luncheon.

CEO Report

Dr. Knobl highlighted the following items in his report:

1. Community Outreach- Dr. Knobl attended the Community Conversation meeting at Ybor HCC, Hero parade at MacDill Airforce Base in Tampa, Community Alliance, CALM meeting, Head Start Annual awards, South Tampa Chamber of Commerce, and the 19th Annual Latinos Unidos Luncheon as a guest of Helios. Staff members attended the Community Conference for Child Abuse and Neglect, Education is Key Breakfast, Head Start/Early Head Start Partner meeting, and Eckerd Resource Fair.
2. Provider Engagement- Quarterly provider meeting on April 21, 2017, Metropolitan Ministries tour and visit, Cornerstone tour and visit, provider visits with coaches at Seminole Heights and Sulphur Springs.
3. Media- Dr. Knobl and Abby Perez were interviewed by WFLA News Channel 8 regarding parents search for an early learning programs for their children, Feature article in May for Tampa Bay parenting magazine, and guest editor in July.
4. Dr. Knobl reported on the ELCHC organizational plans and strategic priorities.
5. Dr. Knobl stated that programmatic presentations and quarterly budget presentations would be presented at future board meetings.
6. Dr. Knobl reported that the target date for the grand opening of the Book Garden was early August, 2017. The renovation space for the book garden had been completed and staff was pursuing funding for furnishing and decorations.
7. Dr. Knobl stated that the 12th Annual *Read for the Record* would be held on Thursday, October 19, 2017. The goal would be to read the same book "Quackers" in numerous early learning locations on the same day to bring about attention to equality across the United States for early childhood. The event would be a great opportunity for board members to get involved.
8. Dr. Knobl stated that ELCHC Staff and partner agency staff were, currently, attending the NAEYC Professional Development Institute Conference in San Francisco.

9. Dr. Knobl reported that Provider Appreciation Day on May 11, 2017 was a success. Dr. Knobl thanked Stacey Francois for her work in organizing the event and staff that contributed their help. Dr. Knobl thanked Commissioner Murman for her attendance and presenting a proclamation.

Dr. Knobl requested Board members notify him of upcoming outreach opportunities in the community and that he would send a representative from the Coalition to attend.

PUBLIC COMMENT

There was no Public Comment.

OLD BUSINESS

There was no Old Business

ACTION ITEMS

Nomination and Election of Board Officers

Chair Patel stated that the Governance Committee made the recommendation for the following slate of officers to serve on the ELCHC board:

1. Dr. Shawn Robinson, Vice Chair
2. Lynne Hildreth, Secretary
3. Joe McElroy, Treasurer

Chair Patel opened the floor for nominations and there were none made.

Liz Welch made a motion to accept the slate of officers. Brian McEwen made a second. The motion carried unanimously.

Chair Patel stated that the Governance Committee made a recommendation to revise the ELCHC Bylaws to include Committee Chairs as members of the Executive/Finance Committee.

Angela Chowning made a recommendation that a provider be appointed as Chair for the Service Delivery & Efficiency Committee, and recommended Chair Patel to appoint Mary Hancock. Mary Hancock declined the appointment.

The following board members were asked to continue to serve as Committee Chairs for FY2017-2018 and to be added as members to the Executive/Finance Committee:

1. Angela Chowning, Service Delivery & Efficiency
2. Dianne Jacob, Communications & Outreach Committee
3. Commissioner Sandra Murman, Legislative Affairs Committee
4. Scott Barrish, Provider Review Hearing Committee
5. Dr. Shawn Robinson, Governance Committee

Brian McEwen made a motion to accept the committee chairs as members of the Executive/Finance Committee as appointed. Luke Buzard made a second. The motion carried unanimously.

Approval of FY 2017-2019 CEO Employment Agreement

Dr. Robinson reported that item VII.B. had four items that had been approved by the Governance Committee and Executive/Finance Committee, but that a modification to remove item #4 from the memo was requested. Dr. Robinson stated that the remainder of the items were recommended by the Governance Committee for approval by the full board:

1. The terminology changed to Chief Executive Officer to provide a more consistent document.
2. The contract term would change to a two year term that would start July 1, 2017 and end on June 30, 2019, and to be renewed automatically for periods of two years each.
3. To tie Dr. Knobl's salary increases to that of the staff. The staff increase for 2017-2018 was approved at 4% by the Board on April 17, 2017, therefore, Dr. Knobl's base salary would be \$140,400.00.

Scott Barrish made a motion to accept the three items as presented. Kelley Parris made a second. The motion carried unanimously.

COMMITTEE UPDATES

Communications & Outreach Committee

Dianne Jacob reported that the Communications & Outreach Committee met on June 7, 2017 and reviewed the draft Communications & Outreach plan for FY 2017-2018. Ms. Jacob stated that the Communications plan supported the organizations strategic priorities and outlined the following marketing recommendations:

1. Create an image
2. Establish Credible Authority
3. Share the Image
4. Tell the ELCHC Story

Ms. Jacob highlighted the following events and opportunities for Board involvement:

1. Kid's Day on July 23, 2017 at the Tampa Convention Center from 10:00 am – 3:00 pm.
2. Annual Tampa Bay Parenting Magazine Back to School Fair on August 5, 2017 from 10:00 am-4:00 pm at Westshore Plaza.
3. Read for the Record on October 19, 2017. The event details are still in process.

Ms. Jacob reported on Media coverage:

1. May 15, 2017 Dr. Knobl was interviewed by WFLA News Channel 8 on the topic of "Who is watching your children."
2. May 18, 2017 Dr. Knobl appeared on WFLA News Channel 8 on the topic of "Summer Tricks; How to Identify Quality Child Care."
3. Dr. Knobl was a guest editor for the July issue of the Tampa Bay Parenting Magazine
4. Five Board members and 5 staff members attended the Tampa Bay Business Journal's Nonprofit of the Year Awards Luncheon.

There was a discussion regarding the Toddler Takeover contract and the amount that was committed for the event. Ms. Parris stated that she strongly recommended that the ELCHC keep their commitment. Dr. Steve Knobl stated that he was working with Jen Stancil regarding the contract.

Ms. Tracie Cardwell introduced Chad Leonard as the new Communications and Outreach Liaison.

Governance Committee

Chair Patel requested that Board members complete and submit their 2017-2018 Annual Conflict & Interest Statement, Annual Related Party Declaration and Disclosure Form, and Code of Ethics to Kelley Minney.

Legislative Affairs Committee

Commissioner Sandra Murman stated that the Committee had not met and that she had no committee report.

Service Delivery & Efficiency Committee

Ms. Angela Chowning reported that she had met with Karen Perkins and Sharon Hayes, Provider Services Manager to discuss the best method on how to roll out the Voluntary Pre-School (VPK) and School Readiness (SR) contract enforcement procedures to the providers.

DISCUSSION ITEMS

Ms. Angela Chowning delivered a presentation regarding the role of Child Care Licensing in Hillsborough County.

ADJOURNMENT

Citing no further business, Liz Welch made a motion to adjourn the meeting at 4:45 pm. Brian McEwen made a second. The motion carried unanimously.

Read and approved by: _____
Lynne T. Hildreth, Secretary Date

ISSUE:	Execute School Readiness Funding Match Contract with Children’s Board of Hillsborough County
FISCAL IMPACT:	Up to \$2,480,701
FUNDING SOURCE:	Children’s Board of Hillsborough County
RECOMMENDED ACTION:	Authorize staff to execute a contract with Children’s Board of Hillsborough County in the amount up to \$2,480,701 for the period October 1, 2017 to September 30, 2018.

Background:

The Coalition is required by the Office of Early Learning to secure a 6% local match for School Readiness funds and a 1:1 match for the Child Care Executive Partnership (CCEP) funds used to serve low-income working families. Historically, the Children’s Board of Hillsborough County (CBHC) and others have allocated funds to meet these requirements.

The CBHC funds support the required 6% match for funds used to serve low-income working families and a portion of the 1:1 match required by the CCEP. In addition, the CBHC has allocated funds for afterschool and summer programs for children whose families who receive services through Metropolitan Ministries.

The Coalition has submitted the CBHC contract materials and anticipate the contract to be executed effective October 1, 2017. Once the contract with CBHC is executed, funds will be available for the period October 1, 2017 to September 30, 2018. This contract may be approved at the CBHC board meeting on September 28, 2017. All the funds mentioned are used solely to provide direct child care services.

Authorize staff to execute a contract with the Children’s Board of Hillsborough County in the amount up to \$2,480,701 for the period October 1, 2017 to September 30, 2018.

ISSUE:	Execute School Readiness Match Contract with The School Board of Hillsborough County
FISCAL IMPACT:	Up to \$2,580,701
FUNDING SOURCE:	Children’s Board of Hillsborough County and City of Tampa
RECOMMENDED ACTION:	Authorize staff to execute a contract amendment with The School Board of Hillsborough County in the amount up to \$2,580,701 for the period October 1, 2017 to September 30, 2018.

Background:

Historically, the Children’s Board of Hillsborough County (CBHC) and others have allocated funds to support the required 6% match for funds used to serve low-income working families and the 1:1 match required by the Child Care Executive Partnership (CCEP). For FY2017-2018. The Coalition, with Board approval, will continue to contract with the School Board of Hillsborough County consistent with the funding earmarks established by the CBHC and City of Tampa to distribute the funding to contracted child care providers serving eligible children to support these match requirements.

The CBHC funds support the required 6% match for funds used to serve low-income working families and a portion of the 1:1 match required by the CCEP. The City of Tampa Community Development Block Grant (CDBG) has provided the other funding to meet the total CCEP match. In addition, the CBHC has allocated in funds for afterschool and summer programs for children whose families who receive services through Metropolitan Ministries.

Staff is requesting authorization to execute a contract with The School Board of Hillsborough County in the amount up to \$2,580,701 for the period October 1, 2017 to September 30, 2018 contingent upon contract execution from CBHC and the City of Tampa.

ELCHC BOARD OF DIRECTORS MEETING – SEPTEMBER 18, 2017

CONSENT AGENDA

ITEM IV.D.

ISSUE:	Execute CDBG Contract with City of Tampa
FISCAL IMPACT:	Up to \$100,000
FUNDING SOURCE:	City of Tampa
RECOMMENDED ACTION:	Authorize staff to enter into a contract with City of Tampa for the period October 1, 2017 to September 30, 2018.

NARRATIVE:

The City of Tampa awards Community Development Block Grant (CDBG) funds annually through a competitive process. These funds are required to benefit low-to-moderate income families living within the City of Tampa. The Coalition applied for these funds in April 2017 and received notification in June that the Coalition's proposal was recommended for funding. On July 17th, the Coalition received an official award letter and will receive a contract soon for signature from the City of Tampa. The funds total up to \$100,000 and must be expended from October 1, 2017 to September 30, 2018. The funding will be used to meet a portion of the the dollar for dollar match required by the Child Care Executive Partnership.

Staff recommends that the Board authorize staff to enter into a contract with the City of Tampa for the CDBG funding for the period October 1, 2017 to September 30, 2018.

ISSUE:	Execute Contract with Champions for Children
FISCAL IMPACT:	Up to \$119,713
FUNDING SOURCE:	Unallocated funds
RECOMMENDED ACTION:	Authorize staff to enter into a contract with Champions for Children for the period October 1, 2017 to June 30, 2018.

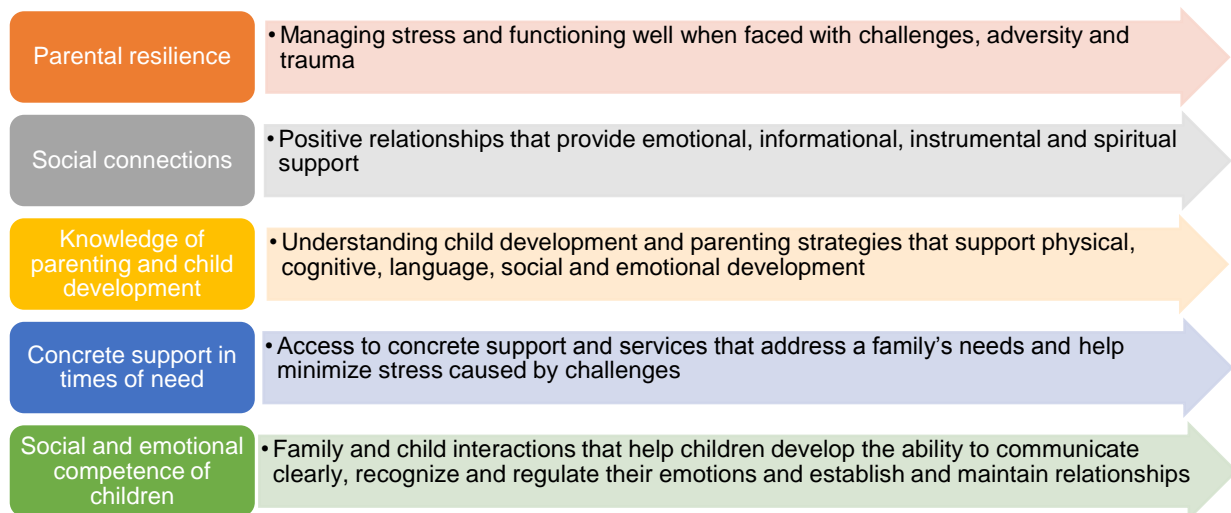
Background:

The Early Learning Coalition of Hillsborough County has collaborated with Champions for Children to provide direct supports to families with children attending the early care and education sites served through Quality Counts since 2012. Their focus for the proposed initiative is assisting families using the evidence-based Zero to Three Caring Conversation Café model to build the success of families and their children and readiness for kindergarten. The following information provides details regarding Champions for Children's programmatic rationale and expected deliverables.

Theory of Change: Families are engaged with their child's learning

The Strengthening Families™ Protective Factors framework exemplifies a commitment to identify, communicate and apply research-informed ideas that contribute to the healthy development and well-being of children, youth and families. As numerous studies affirm the importance of early childhood experiences in influencing adolescent and adult behavior. Strengthening Families framework focuses on families of young children (0-5 years old) is based on a life span developmental continuum.

Protective Factors:



Key Objectives:

- Support the importance and role of families in raising healthy and resilient children.
 - 85 % of parents who report being supported and respected
 - 85 % of families who have what they need to support their child's growth and wellbeing
- Use intentional developmental activities to increase parental skills and capacities and build the full range of conditions research has shown to improve outcomes for children.
 - 85% of families who have what they need to support their child's growth and wellbeing
 - 85% of children screened who have developmental improvements (ASQ Rescreening for children scoring in the monitoring zone)

Finally, this program will:

- Provide parent engagement/ Caring Conversation Parent Cafes to a minimum of 240 unduplicated parents/caregivers that encourages knowledge of age-appropriate child development, parent engagement and promote the protective and promotive factors.
- Increase the professional knowledge of a minimum of 20 ECE practitioners.
- Provide relationship based supports such as coaching, mentoring and resources to at least 24 ECE Providers and FCCH to enable them to facilitate Caring Conversations Cafes.

Staff is requesting authorization to enter into a contract with Champions for Children for the proposed program for the period October 1, 2017 to June 30, 2018.

Executive Reports-Treasurer

ITEM V.C.

ISSUE:	Budget Report
FISCAL IMPACT:	Not applicable
FUNDING SOURCE:	Not applicable
RECOMMENDED ACTION:	To review and offer input on the new ELCHC budget report

NARRATIVE:

The attached budget report has been revised to provide more program and compliance related information.

(attachment)



School Readiness Budget Analysis

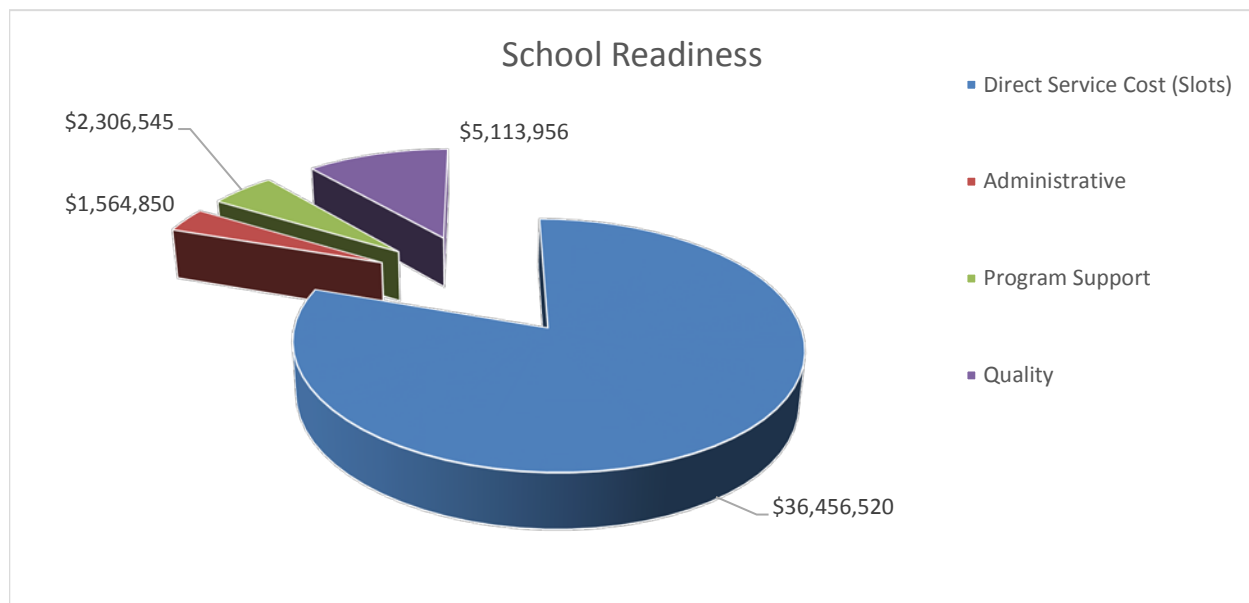
As of 6/30/17

Preliminary Figures

Category	FY 16-17		Restrictions
	Award	Actual thru 6/30/17	
Direct Services			
Direct Service Cost (Slots)	\$35,586,346	\$36,456,520	80.23% Minimum 78%
Operating			
Administrative	\$2,217,073	\$1,564,850	3.44% Maximum 5%
Program Support	\$5,764,391	\$2,306,545	5.08%
Quality	\$1,773,659	\$5,113,956	11.25% Minimum 4%
Total Operating	\$9,755,123	\$8,985,351	19.77% Maximum 22%
Total Direct Services and Operating	\$45,341,469	\$45,441,871	

Includes subcontracts with:

School District of Hillsborough County	\$42,330,679
Child Care Licensing	\$1,058,904
Early Childhood Council	\$49,500

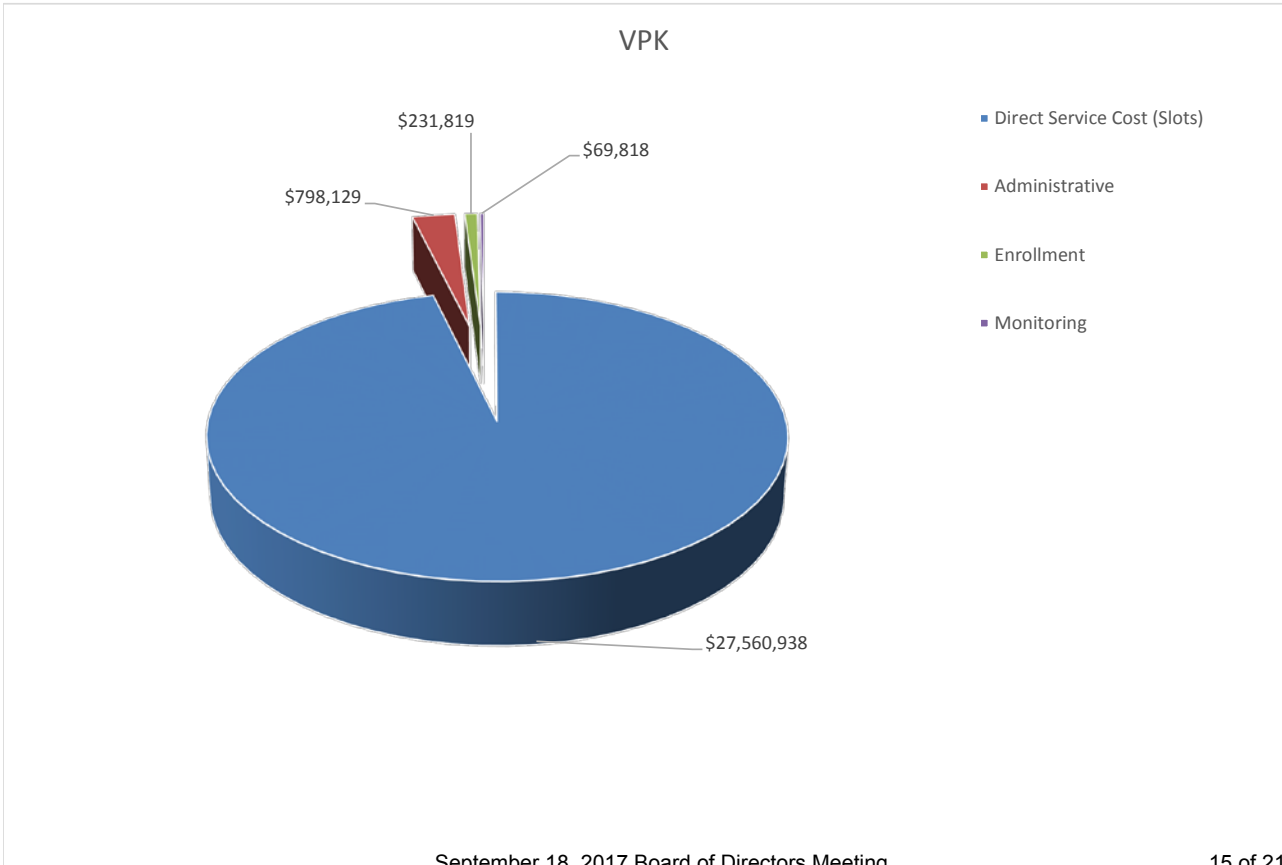


VPK Budget Analysis

As of 6/30/17

Preliminary Figures

Category	FY 16-17 Award	Actual thru 6/30/17	Restrictions
Direct Services			
Direct Service Cost (Slots)	\$28,087,451	\$27,560,938	96.40%
Administrative and Enrollment			
Administrative	\$820,707	\$798,129	2.79%
Enrollment	\$302,791	\$231,819	0.81%
Total Administrative and Enrollment	\$1,123,498	\$1,029,948	3.74% Maximum 4%
Outreach, Awareness and Monitoring (OAMI)			
Outreach and Awareness	\$37,720		
Monitoring	\$36,861	\$69,818	Minimum of \$36,861 on monitoring
Total OAMI	\$74,581	\$69,818	
Total VPK Expenditures	\$29,285,530	\$28,590,886	
Includes subcontract with:			
Early Childhood Council		\$22,000	





Budget Variance Analysis

Preliminary Figures

7/1/2016 Through 06/30/17

Category	Current Year	Total Budget -	% of Year	% of Budget	Over/Under %	Variance Notes
	Actual	Revised				
Personnel	3,414,969	3,372,889	100%	101.25%	1%	
Occupancy	325,444	244,434	100%	133.14%	33%	Rent for new IECF location higher than budgeted
Professional Fees	109,045	68,304	100%	159.65%	60%	Assistance provided by ELC Manatee VPK transition as well as add'l fees for PEO
Travel & Training	54,413	53,236	100%	102.21%	2%	
Quality Action Grants	337,850	395,398	100%	85.45%	-15%	Funds remain from Spurlino and BOCC grant to be reallocated to 2018.
Insurance	22,780	16,261	100%	140.09%	40%	Additional staff increased liability/WC insurance
Technology	262,466	179,097	100%	146.55%	47%	With add'l staff related increase in IT managed svcs contract
Educational Supplies	18,756	125,145	100%	14.99%	-85%	Funds remain from Lightning grant. Funds to be reallocated to 2018
Office Supplies	41,470	31,686	100%	130.88%	31%	Due to higher number of staff, office supply usage was high
Outreach	53,998	89,732	100%	60.18%	-40%	Staff vacancy in communications reduced outreach activities
Printing/Binding	33,893	41,275	100%	82.12%	-18%	Staff vacancy in communications reduced outreach activities
Other Operating	103,359	55,069	100%	187.69%	88%	Higher than expected volume of background screenings for providers.
Total Coalition Operating Expenditure:	<u>4,778,443</u>	<u>4,672,526</u>		<u>102.27%</u>		

ISSUE: Service Delivery & Efficiency Committee

The Service Delivery and Efficiency Committee met August 25, 2017 and discussed staff's plan to notify providers regarding the School Readiness Contract Enforcement Procedures.

The Committee's next meeting is scheduled for Monday, September 25, 2017 at 2 p.m. The Committee will begin developing Voluntary Prekindergarten Contract Enforcement Procedures to ensure that contract enforcement actions are consistent, transparent, reasonable and predictable.

ISSUE: Dashboard Amendment

School Readiness Waiting List
September 5, 2017

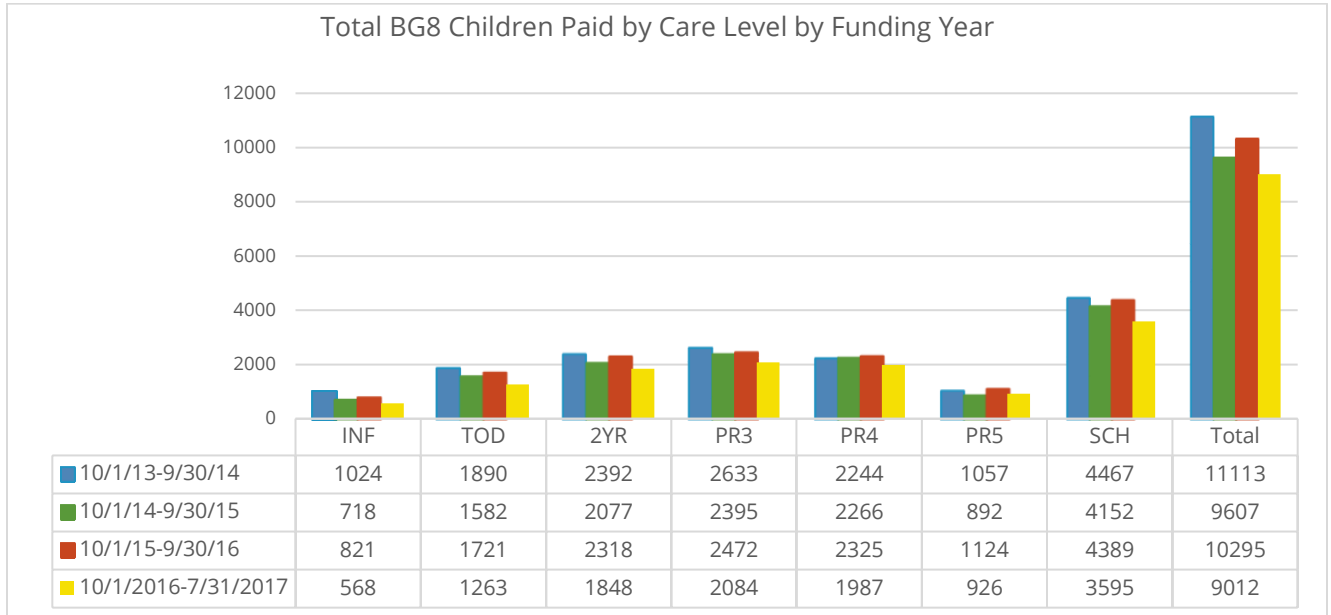
SR Waiting List	Infant	Toddler	2 Year Old	Preschool 3	Preschool 4	Preschool 5	School Ager	Total Children
BG8-ECON - Priority 3	297	475	500	377	328	2	634	2613
BG8-ECON - Priority 6							556	556
Totals	297	475	500	377	328	2	1190	3169

Currently there are 3,169 children on the School Readiness Waiting List (SR WL) in the state OEL Family Portal. There was a 7% overall increase from 2,942 to 3,169 in all children on the SR WL as of June 2, 2017. There was an 8.7% increase in preschoolers on the waiting list from 1,807 to 1,979 in preschool children on the SR WL since June 2, 2017.

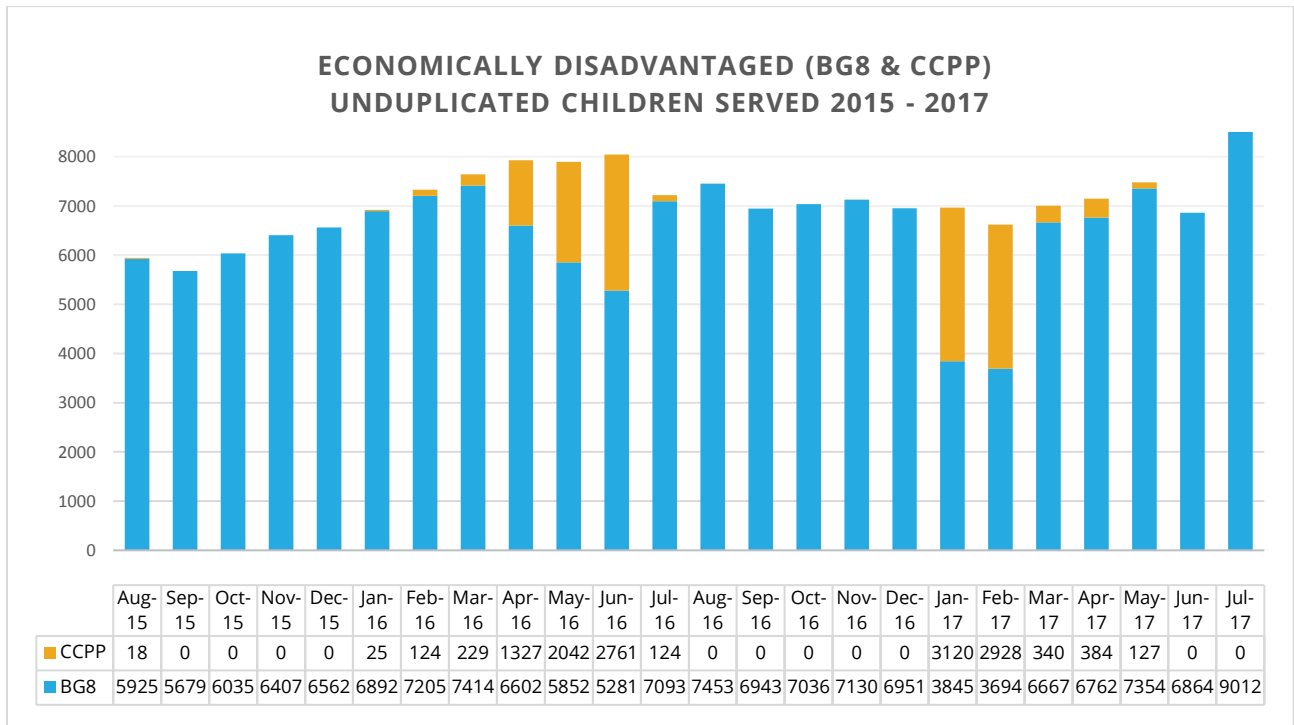
The Office of Early Learning Priorities for School Readiness Children on the Waiting List.

- **Priority 1** is given to children with families receiving TANF cash assistance (BG3 TANF) younger than 13 years old.
- **Priority 2** is given to Protective Service children (BG1 At-Risk) younger than 9 years of age.
- **Priority 3** is given to children with families Economically Disadvantaged (BG8) Children from birth to the beginning of the school year for Kindergarten have priority over their school age siblings, dependent on local revenues the coalition can fund the siblings of preschoolers.
- **Priority 4** is given to children of families no longer receiving TANF (BG5 – TCC) from birth to the beginning of the school year for Kindergarten.
- **Priority 5** is given to the protective services children (BG1 At-Risk) from 9 to younger than 13 years old.
- **Priority 6** is given to the children of families economically disadvantaged (BG8) in school with the priority of children with preschool siblings.
- **Priority 7** is given to the children of families no longer receiving TANF (BG5 – TCC) school age younger than 13
- **Priority 8** is given to the children with special needs not younger than 3.
- **Priority 9** is given to the children who is also enrolled concurrently in federal Head Start (HS) or the Voluntary Prekindergarten Education Program (VPK)

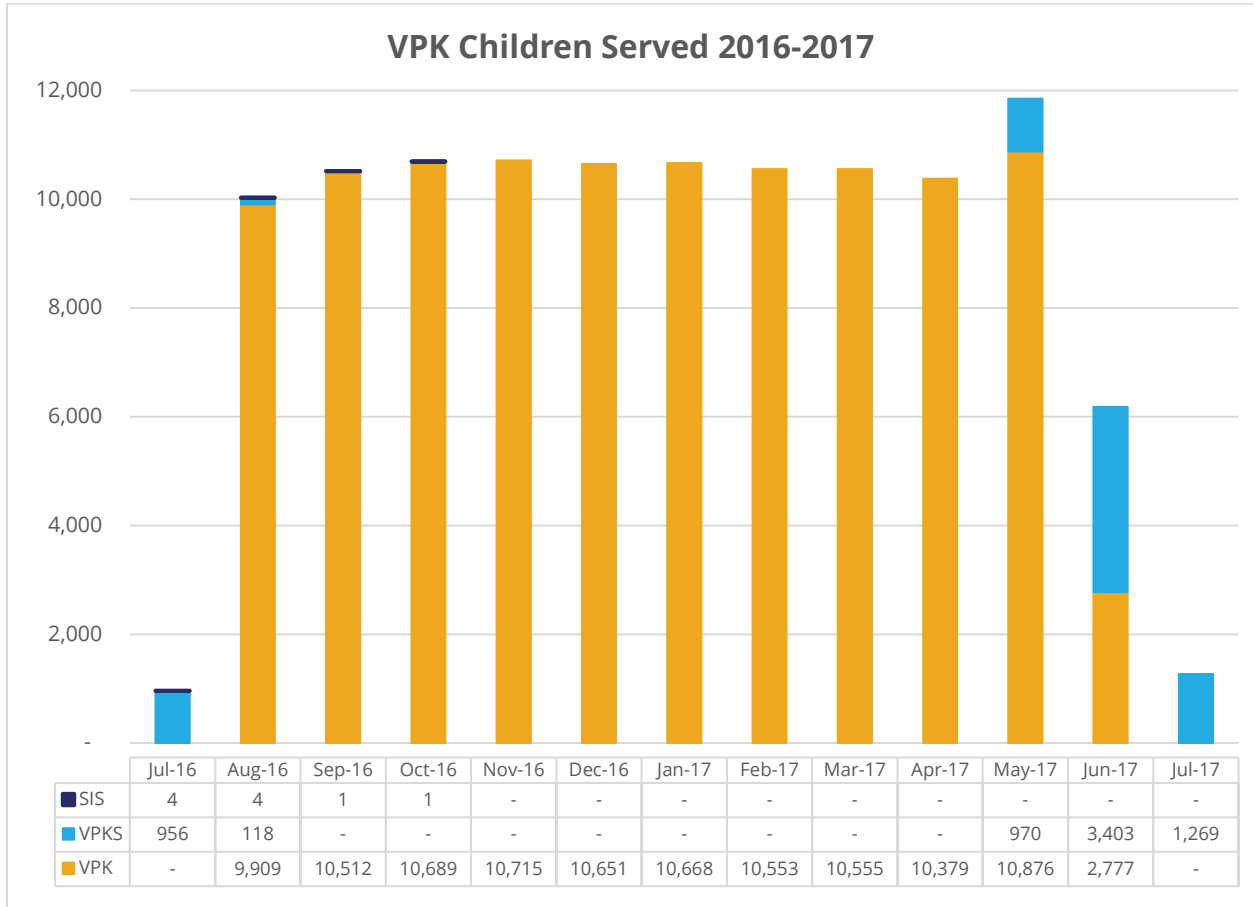
School Readiness Children Served Trends



Economically Disadvantaged (BG8) children apply for the School Readiness on the Office of Early Learning’s Family Portal. When children are placed off the School Readiness Waiting List they are placed into the BG8 Billing group. When there is match funding in the Child Care Purchasing Pool (CCPP), some BG8 children can be rolled out of BG8 funding to use up CCPP funding as shown in the chart below. Due to the limited funding for CCPP most of those children are rolled back into BG8 care after the CCPP funds are utilized.



VPK Children Served Trends



Issue: **ELC Mobile App**

NARRATIVE: The ELC staff are working with the Bluejeanware company. Bluejeanware is the developer of our Provider Portal. The ELC Provider Portal allows providers to do online CCRR, School Readiness and VPK Agreements as well as do attendance and ASQs online. We are working together to develop a mobile app that will allow Hillsborough families a mobile way to find quality child care and links to local resources. The app will have a filter feature to allow families and Protective Services Case workers an easy way to find quality care in Hillsborough county. The app is in draft at this time and the goal is to launch at the beginning of 2018.

ELC staff will continue to refine the components of the app and work with the programmers to ensure that it will be easy to use.