



## EARLY LEARNING

COALITION OF HILLSBOROUGH COUNTY

6800 N DALE MABRY HWY  
SUITE 158, TAMPA, FL 33614

PHONE: 813.515.2340

WEB: [www.elchc.org](http://www.elchc.org)

December 15, 2016

Dear Hillsborough Early Learning Program:

The Early Learning Coalition of Hillsborough County is excited to announce its first annual **Hillsborough Day of Play** on **Sunday, March 12, 2017, 10 am to 3 pm at Al Lopez Park** in Tampa! Billed as Hillsborough's largest play date, the event will highlight the importance of play as a vital component of early learning.

As early learning professionals, we understand play is vital to children's healthy brain development and that through play, young children engage and interact in the world around them. They also develop social and cognitive skills, mature emotionally, and gain the self-confidence required to engage in new experiences and environments. This event will help us pass this valuable message and information on to families in our community!

We would like our families to interact with early learning professionals like you, who are committed to providing high-quality early learning programs in our county. We invite you to apply for a table to participate in this event. While we aren't going to charge for tables, we are requiring that applicants conduct a play-based learning activity for families attending this outdoor event. In addition to conducting the activity, you may distribute information about your early learning facility, programs and services, however, you may not sell goods at the event. Space is limited and we encourage you to apply for your table early! Simply complete and return the enclosed **Day of Play Exhibitor Booth Application** and return by the submission deadline date.

We are expecting an estimated 3,000 families to attend. The event will have a live entertainment stage and program, as well as food truck and bounce houses and more. The majority of the day's activities will be conducted by quality early learning programs like yours! Also, enclosed is a Day of Play flyer, which you can download from the ELCHC website's Provider page, to share with your families.

All Exhibitor Booth Applications will be reviewed by a committee of early learning professionals for variety and age appropriateness. We are looking for a variety of activities for a variety of age ranges, birth to school age, so use your imagination! This will be a time for you and your program to shine!

If you would like to participate in this extraordinary, county-wide, annual event, please complete and either mail, scan and email, or fax the enclosed application. **Exhibitor Booth Applications must be received by Wednesday, February 15, 2017 at:**

Brittany Burke  
Attn: Day of Play Planning Committee  
Early Learning Coalition of Hillsborough County  
6800 N. Dale Mabry Highway, Suite 158  
Tampa, FL 33614  
FAX (813) 435-2299  
Scan/email to: [bburke@elchc.org](mailto:bburke@elchc.org)

We hope that you will join us for this celebration of play and early learning. We can't do it without you! Any questions regarding this application can be directed to Brittany Burke by phone at (813) 906-50434 or by email at [bburke@elchc.org](mailto:bburke@elchc.org) (Subject line: Day of Play). Applications will be reviewed as they are received. If there are questions regarding the application, the noted point of contact will be contacted. Upon approval, applicants will be notified of their status and provided with additional event details.



**EARLY LEARNING**  
 COALITION OF HILLSBOROUGH COUNTY

6800 N DALE MABRY HWY  
 SUITE 158, TAMPA, FL 33614

PHONE: 813.515.2340

WEB: www.elchc.org

## 2017 EXHIBITOR BOOTH APPLICATION

**Program Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

**Contact Phone:** (        ) \_\_\_\_\_ Is this a cell phone?  Y  N

**Email Address:** \_\_\_\_\_

**What services does your facility/program provide?** \_\_\_\_\_

\_\_\_\_\_

**What is the name of your activity?** \_\_\_\_\_

\_\_\_\_\_

**What is the target age range(s) of your activity?** \_\_\_\_\_

\_\_\_\_\_

In the section below, please provide a description of the play-based activity that you will be conducting. *(Example: "We are doing the Hokey Pokey group activity. It involves the use of jump ropes and incorporates lots of free movement. We will need enough room for children to run and do cartwheels – an area about 20'x20'.)* You may use a separate sheet of paper if you need to.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

